

The Crème de la Crème of the Dental Industry Meets at Dentsply Sirona World to Attend Industry-Leading Clinical Education

The countdown to Dentsply Sirona World 2022, September 15 – 17 has officially begun and attendees will soon be able to choose which courses they want to participate in from a range of educational tracks focused on products, practice management and expanded clinical procedures, led by renowned industry experts such as Dr. Rodrigo Neiva, Dr. Daniel Buttermann, and Dr. Jenny Apekian, among many others. Additionally, Dentsply Sirona announced this year's guest business speaker: Sara Blakely, founder of billion-dollar shapewear company, SPANX.

Charlotte/Bensheim, August 08, 2022. Dentsply Sirona celebrates the countdown to the annual Dentsply Sirona (DS) World 2022. The 'Ultimate Experience in Digital Dentistry' continues to push the frontiers of digital dentistry by combining market-leading clinical education, networking, and extraordinary entertainment. This year full practices are encouraged to attend DS World with a new "Bring your Team" offer so that all dental professionals can meet, share ideas, and learn from each other. Additional details can be found on the Dentsply Sirona website.

Educational Courses to Empower Dental Professionals to Be Their Best

"Dentsply Sirona World is all about connections. Connections to brilliant people, innovative ideas, and groundbreaking technology that together enable best practices and growth beyond industry standards," says Andrew Robinson, Senior Vice President, North America Regional Commercial Organization and Chief Digital Officer at Dentsply Sirona. "Our priority is addressing and solving the needs of dental professionals, and giving them the necessary tools to do so, including engaging in learning and development opportunities. DS World guides dental professionals into the future with connected dental solutions for healthy practices and healthy smiles."

Attendees will have the opportunity to register for over 100 market-leading clinical education sessions, most of which will offer 1 – 1.5 CE hours each. Hosted by some of the world's most esteemed dental experts across almost all dental disciplines, courses will cover topics such as Digital Workflows, Expanded Clinical Procedures, Practice Management and Dental Team Optimization. Among others, they include:

- **Unleash the Power of CEREC: 30 Uses for Digital Dentistry in Your Practice: Dr. Peter E. Hagen**, who has kept a CEREC-driven practice for over 30 years, **and Dr. Storm Hagen**, avid CEREC user, certified ortho and Primescan trainer, and Sprinray trainer, will discuss how CEREC can become the focal point of an all-digital practice

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About Dentsply Sirona:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with over a century of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solution offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. Dentsply Sirona's products provide innovative, high-quality, and effective solutions to advance patient care and deliver better and safer dental care. Dentsply Sirona's headquarter is located in Charlotte, North Carolina. The company's shares are listed in the United States on NASDAQ under the symbol XRAY.

Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

- **Prime Time for Primeprint:** A course, hosted by **Dr. Dee Dee Meevasin**, designed for those who are new to 3D printing or want to maximize efficiency in their current process through Primeprint
- **Plan, Print, Place and Restore: The Complete Digital Implant Workflow:** Hosted by **Dr. Dan Buttermann** this breakout will discuss proper implant planning from a prosthetic approach, with emphasis on treatment planning and case acceptance
- **The Power of SureSmile® with Primescan:** Led by **Dr. Daniel Vasquez, DDS**. He is an innovative and respected dentist in California, who has been working with CAD/CAM and CEREC for 14 years. Dr. Vasquez will discuss how new digital workflows and services - such as SureSmile - can take dentistry to the next level
- **Case Selection Considerations for the General Practitioner:** **Dr. Beth Ann Damas** and **Dr. David Landwehr** will tackle the top 5 most asked questions that general practitioners have during endodontic lectures
- **“Leaning Into Risk”: Embracing Technology and Following Your Purpose to Create Practice Success:** Hosted by **Dr. Chelsea Stangl**, this course will teach participants how to use technology to establish practice identity and create a culture of content and never-ending improvement.

To stay up to date on the latest educational courses visit [Digital Dentistry & Connected Solutions Education Tracks](#). More courses will be introduced over the coming weeks.

Event attendees will also have a chance to view Dr. Farhad Boltchi's simulcast live surgery, network with national and international renowned peers, and enjoy DS World's extraordinary entertainment, with world-class acts such as Emmy and Golden Globe nominated actor-comedian David Spade, Rock and Roll Hall of Famers, Journey, and more. Sara Blakely, founder of the influential shapewear company SPANX, will join the over 100 event speakers and share her meteoric rise from door-to-door salesperson to Forbes-featured billionaire business leader.

Want to learn more about adding digital dentistry to your practice? Contact your Henry Schein Inc. representative to learn about the Digital Solutions FastPass or your Patterson Dental representative to learn about the Ultimate Education Experience. Rules and restrictions apply. See Registration Terms & Conditions for qualifications and exclusions.

Visit www.dentsplysirona.com/en-us/ds-world.html to get the latest information, including registration, news and announcements leading up to the event.

Extending the Ultimate Experience in Digital Dentistry beyond the US

In its commitment to transforming dentistry to improve oral health and engaging dental professionals all over the world, Dentsply Sirona is extending the Ultimate Experience in Digital Dentistry beyond the US. Local DS World events will also be held in Madrid, Spain, from September 16 – 17, 2022, and in Fethiye, Turkey, from October 27 - 29, 2022.

IMAGES

are available for [> Download](#) on the website.



Fig 1: Dentsply Sirona World 2022 will be held from September 15th to 17th at Caesars Forum in Las Vegas, NV.



Fig 2: Andrew Robinson, Senior Vice President, North America Regional Commercial Organization and Chief Digital Officer at Dentsply Sirona.



Fig 3: Dr. Rodrigo Neiva, leader of the Department of Periodontics at Penn Dental Medicine as Chairman and Clinical Professor, also earned a Certificate and MS in Periodontics from University of Michigan.



Fig 4: Dr. Jenny Apekian, DDS, is a strong proponent of utilizing the latest technologies in dentistry to improve the patient experience. She utilizes the latest in CAD/CAM technologies, 3D Imaging, 3D printing and treatment delivery systems.



Fig 5: Dr. Daniel Buttermann, DDS, is a graduate of the University of Maryland and Misch International Implant Institute, a Fellow of the International Congress of Oral Implantologists, and a member of PEERS Implant.



Fig 6: Sara Blakely, guest speaker at DS World 2022, and founder of billion-dollar shapewear company, SPANX